

Sector / Organisation	Brief description	Link	Why is it an exemplar?
NZ Careers	<p>The Careers.govt.nz website aims to assist students find their future careers. They use Vocational Pathways - 6 broad subject categories in secondary schools</p> <p>Vocational Pathways is a tool that helps you to see how your strengths, interests and achievements relate to future study options and job opportunities</p>	Vocational Pathways	<p>Focuses broadly on primary industries, but then you can search potential roles, get details about the role, training and potential salary, etc. Links to Primary ITO website.</p>
Myfuture - Australian Career	<p>A government resource to provide equitable career advice. "To assist your students in their career development, Myfuture provides resources to explore career pathways and tools to develop self-knowledge to help with career decision-making."</p> <p>The Career Bullseye is a visualisation of roles / and level within broad occupation cluster.</p>	Career Bullseye - Rural Studies	<p>Envisages career pathways with circular image, provides occupation summaries</p>
TAFE Australia - Horticulture	<p>A website to guide potential learners through their choices across all TAFE providers/courses.</p> <ul style="list-style-type: none"> - How to get into the industry through courses - a brief overview of roles/industry 	TAFE Courses - horticulture	<p>Has a Navigator tool to personalise results, including type of study, timing, reason for study.</p>
Institute for Apprenticeships & Technical Education UK	<p>This is an example of pathways. This pathway map shows both training and roles in a given field, from Technical Operations, through Higher Technical Operations to Professional Occupations</p>	Institute for apprenticeships - Agriculture	<p>Shows a framework of 15 routes to skilled employment so learners could choose the best path. Pathways used to provide further groupings of occupations with similar knowledge, skills, and behaviours within each route. This indicates possible career progression opportunities. Provides information on the occupation, job title, core duties etc.</p>

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Pathways into Primary Industries - PiPI - Careers	Separate website with a focus on pulling together information centrally, once you go down a level, you end up back at sector specific sites (e.g., Go Hort, Forestry Careers). Overall aim to facilitate three key areas - attraction, recruitment, retention	Pathways into Primary Industries	Links to other websites for main content about careers (e.g., Go Hort)
Primary ITO Website - New to industry	Lots of detail on the Primary ITO website, so we reviewed the New to Industry <ul style="list-style-type: none"> - 24 sub-sectors in alphabetical order - each has a job overview, skills and experience, jobs on offer, related training programmes, some have news pieces 	Primary ITO New to Industry	Contains a job overview, skills and experience, jobs on offer, related training programmes
Apiculture	One page of Apiculture NZ website <ul style="list-style-type: none"> - has video and photos/bios as examples - explains a wide range of roles in the industry and growth 	Careers in Apiculture	Provides short video on careers in apiculture
Arable	Has a page on Fed Farmers website. Not career focused	Arable Industry Group	
Dairy	2-page guide, for use by employers to have career conversations with their employees <ul style="list-style-type: none"> - 7 primary roles - with experience, level of supervision, skills, knowledge and attributes expected - Godairy has a more interactive view - using the same roles 	Dairy farm career pathways	Provides common framework and language to align industry activities, as well as clear and consistent role expectations for employers and future career pathways for employees. Also provides experience, level of supervision, skills and knowledge and attributes expected.

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Equine, dogs and racing	NZ Thoroughbred Breeders website has a careers and Training (link from PiPI) - list of options, under the apprenticeship / skills tab - Careers.govt has 7 results under job profile for Animal Care - Horse Trainer is one	Equine, Dogs and Racing	
Forestry	Specific website for forestry careers	Forestry Careers	Provides snapshot on 9 career types, including physicality, qualification required, qualifications, similar jobs, lifestyle, salary, training and so forth
Fruit	GoHort (includes veg) explains roles - four career profiles - Science, Business, Technology, Production	Horticulture Careers	Gives ranges of roles in each pathway, earning potential, profile of someone in the role, list of training options and onlin taster modules
Grapes and Wine	NZ Wine which has a Career tab - 3 pathways - Viticulture, Winemaking and Business - fabulous tree graphical representation to show roles within those categories - lots of real stories to show how people entered the industry	NZ Wine Careers	Provides a role overview, skill level and experience required for entry
Nursery, Turf and Gardening	For Nursery - Pipi links to Plant Careers site - simple intro to sector, find a job, education tabs - has real stories as career profiles	Plant Careers	Provides a list of career options, but not linked to roles / titles
Poultry, Pigs and other livestock farming	Primary ITO has Pork and Poultry and Dairy Goat pages for new to industry	Primary ITO – Pork Careers	Links to Opportunity Grows here for role overviews

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Seafood	Seafood NZ has a page listing job overviews, and salary expectations	Seafood Careers	Links to major employers as well as TradeMe job listings
Sheep, Beef and Deer Farming	People and Training and Employment Hub on the Beer & Lamb website	beeflambnz.com/employment-hub	Provides employment/HR resources, a video for learners about training initiatives, e learning modules
Beef and Lamb career pathway	2-page guide on jobs	Sheep, Beef and Deer Career Pathway	Has a graphical representation of a career pathway (vertical) and provides role description, qualifications, recommended training and industry growth resources.
Support Services	Various websites e.g., for other ag and fishing support services, Landscape construction services, other ag product wholesaling		
Vegetables	Outdoor Veg production page	Primary ITO – Outdoor Vegetable Production	Provide job overview, skills and experience, link to job listings, training options
Vegetables	Hort NZ covers whole sector, and has heading for Vegetables, that links back to GoHort generic material, but also Vegetables NZ Inc, and Vegetables.co.nz. This has teacher resources for Year 7 & 8, but no career information	Horticulture NZ - Careers	
Veterinary services	A global portal for job seekers, including a career blog, with examples of different roles.	The Vet Service - Global Veterinary Recruitment Agency	