



The Power of Acting Locally

This region needs a Hub



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Ko Wai Au

Ko Takitimu te waka

Ko Te Whanganui-ā-Tara te maunga

Ko Waingōngoro rāua ko Pouhokio ngā awa

Ko Waimārama te marae

Ko Taupunga te whare

Ko Ngāti Whakaiti te hapū

Nō Waimarama ahau

Ko Taryn Eparaima tōku ingoa



Exploring the concept of Hubs

Insights from the Food and Fibre COVE Projects



What are Hubs?

Places

Either, **physical** or **digital**, where people can **find information** on education or employment opportunities.

To Train

Somewhere where people can access **teaching** or **training**.

To Connect

A place to **make connections** with other job seekers, career advisors, businesses, employers, industry.

What's in a Name?

- **An Education and Employment centre**
- **An Academy**
- **A Skills exchange**
- **An Innovation Park**

We Explored Three Hub Models



Ngawha Innovation and
Enterprise Park



The Hawke's Bay Co-Lab
Hub



The Waikato Futures
Academy

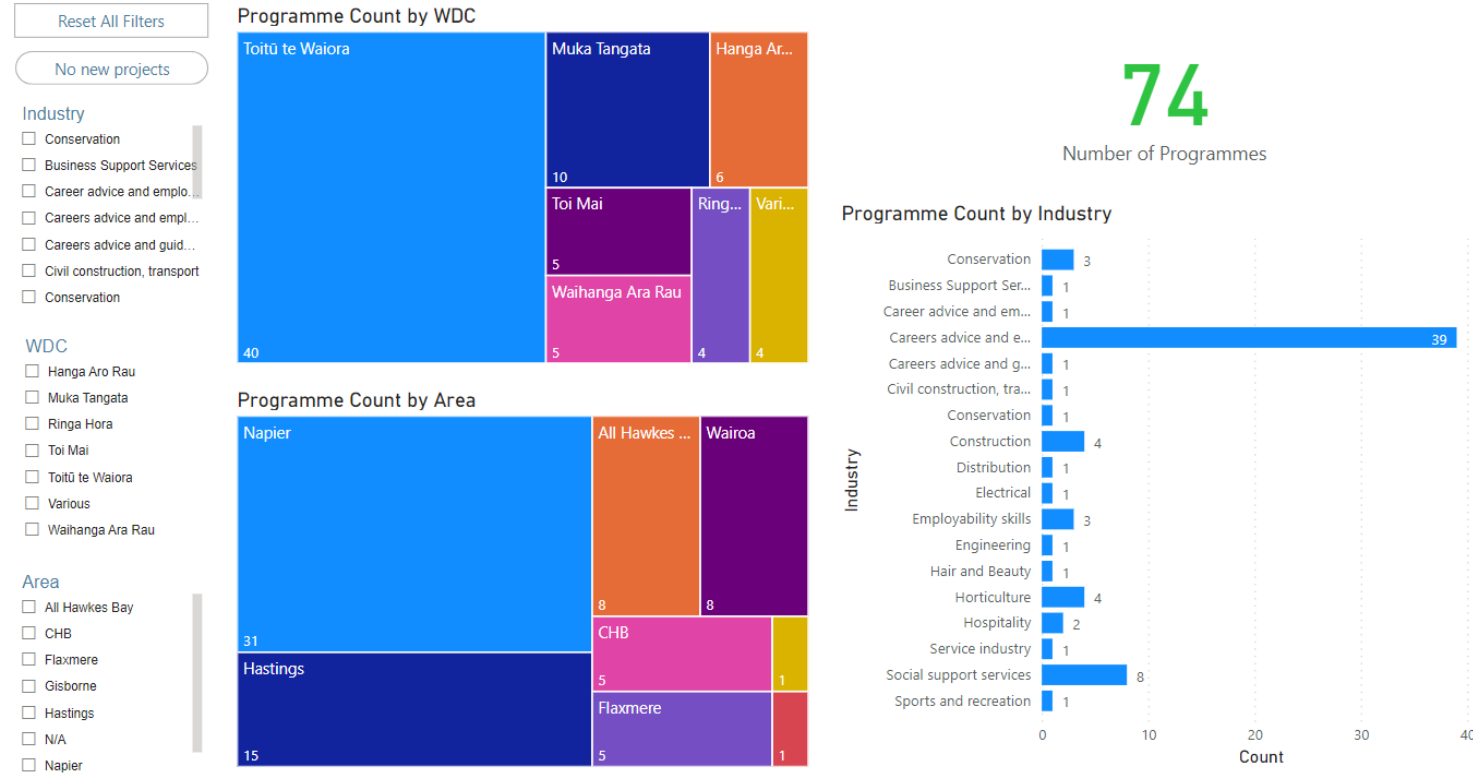
The Hawke's Bay Co-Lab Hub

We were asked to assist the Hawke's Bay Regional Skills Leadership Group (RSLG) with the first three actions in their Workforce Action Plan.

1. Complete a stock-take of regional pre-employment programmes.
2. Develop and analyse national and international evidence to inform the establishment of a co-lab Hub.
3. Source current local, national, and international best practice resources and advice to enable a distinct regional needs analysis to be published annually, through active engagement with Iwi, the Regional Economic Development Agency (REDA), local government, and relevant providers.

Pre-employment programmes in Hawke's Bay

Skills Consulting - Hawkes Bay Pre Employment Programme



Situational Analysis: Key Findings

- ❖ Hubs are very popular.
- ❖ There are very few formal evaluations of their impact and effectiveness.
- ❖ Most Hubs offer pre-employment services – CV writing, interview skills, career services, drivers licensing etc.

Key Success Factors

- ❖ Relationships are key – be connected to the local community!
- ❖ Establish close connections to industry and local employers.
- ❖ Have strong governance structures in place.
- ❖ Have a consistent source of funding and cooperative activity to reduce the “Red Tape”.
- ❖ A comprehensive understanding of Workforce Planning.

The Waikato Futures Academy

What are the current and future skills needs of the primary industries and manufacturing sectors in the region?

Employers – Time constraints and escalating compliance requirements hinders their ability to invest in employee development.

Young people – Face complex challenges, unaware of the breadth of jobs available in the sector. *Isn't it just milking cows?*

Technology – Better promotion of the use of technology in the sector and more training to foster growth and innovation.

Keeping it real – If a Futures Academy were to be designed, it needs to meet the real needs of the sector.

Ngawha Innovation and Enterprise Park

The Park that has been established to be a centre of innovative business practice, based just outside of Kaikohe.



The Park's Vision

Its vision is to increase investment and wealth in the region via:

- Business development and growth
- Creating employment opportunities
- Education and training opportunities
- Environmental sustainability through a circular economy model
- A space for research and development
- Supporting regional development

CONCLUSION

Hubs are a popular model. If designed well, with real sector and community buy-in, hubs can have a positive impact on people, businesses, and industries.

To be successful they need a strong sense of purpose that is aligned with needs and realities.

Thank you!

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